

Prepare a written submission with these leading questions as guide (not exceeding 500 words), and send alongside supporting materials* of your work.

Wherever applicable, do indicate the beneficiaries/partners/organisations involved. Your submission would have to convey the purpose and scope of your CSR project or programme to the jury.

**Supporting materials, to be submitted in CD format, should show evidence of the success of your work. It can be any of the following:*

direct web addresses/URLs, evidence of results, brand media coverage, clippings, photos, research documents and testimonials. All images should be in JPEG format; videos not exceeding 2 minutes in MOV format; radio clips in WAV format; presentation boards in A2 size in hard copy.

1. INTRODUCTION

Overview

What spurred the commencement of this CSR project?

What makes your entry creative?



2. GOALS

Mission/objectives

Target group(s) – i.e. beneficiaries or causes, and social impact

3. STRATEGY

Future plans (if any)



4. EXECUTION

Collaborations, partnerships (if any)

5. EVALUATION

(e.g. Extent/Impact of: participation, involvement, awareness, feedback, challenges etc)

6. RESULTS

(e.g. Quantitative, qualitative, tangible, non-tangible, overflows, etc)

7. TESTIMONIALS FROM THIRD-PARTIES OR STAKEHOLDERS

Please attach (if available)

I hereby declare that the above are true representations and acknowledge that any fabricated/falsified information will result in the disqualification of the entry

Name of Entrant Company

Name of Contact Person

Contact Number

Contact Email

Signature & Company Stamp

Date